Preventing Medical Errors for Dentists
Dr. Michael Ragan (*New this year)
12:30 p.m. – 2:30 p.m., 2CEUs – Required license renewal seminar

Despite the efforts of healthcare providers, medical error rates in dental offices remain high. Patients and families pay for errors through disability and death. Preventable medical errors not only affect patients, family members and healthcare providers but also contribute to soaring healthcare costs. This activity will explore approaches to prevent medical errors that are both system-based and human performance-based, and describe The Joint Commission National Patient Safety Goals as they pertain to medical errors in dental settings.

Objectives:
• Identify common risk factors in clinical dental medicine.
• Understand how to implement key clinical risk management strategies to help mitigate associated risk factors, improve patient safety, and reduce untoward outcomes and malpractice claims.
• Demonstrate knowledge of common consumer tips regarding medical error prevention.
• Explain the scope and definitions of the medical errors problem.
• Define root cause analysis and its use in medical errors prevention.
• Understand Florida legal definitions as well as Joint Commission findings.
• Enumerate greater risk populations and most common misdiagnosed conditions.

AAO Legal Practice Management
Kevin Dillard, AAO General Counsel and Sean Murphy, AAO Associate General Counsel
12:30 p.m. – 4:30 p.m. – Residents Only Seminar

This seminar is AAO’s legal course geared towards orthodontic residents focusing on beneficial practice management information that will be useful upon graduation.
Florida Domestic Violence Review for Dentists
Dr. Michael Ragan (*New this year)
3:00 p.m. – 5:00 p.m., 2CEUs – Required license renewal seminar

According to the CDC’s Injury Center Division of Violence Prevention, intimate partner violence is a major public health concern, with one woman in four and one man in seven age 18 and older in the U.S. having been victims of severe physical violence by an intimate partner in their lifetime. There needs to be a focus on recognizing abuse and prevention, as many cases go unrecognized even when victims seek out medical care, due to healthcare provider barriers to assessing for abuse. Lack of specific training in intimate partner violence is one of the leading barriers identified by dentists.

Objectives:
• Describe who is affected by domestic violence
• Discuss the healthcare implications of domestic violence
• List common risk factors and lethality issues for domestic violence
• Identify the types and dynamics of domestic violence
• Recognize the signs and symptoms of domestic violence
• Discuss appropriate documentation in cases of suspected domestic violence
• State of Florida’s reporting requirements for domestic violence
• Describe actions to protect victims of domestic violence
• Identify community resources and victim services for domestic violence

Orthodontist Networking Mixer
Beer & Wine will be provided.

Are you looking for an associate? Want to discuss a new gadget, system or have staffing questions? What better resource than your own colleagues. This networking event will give you the opportunity to meet colleagues in your district as well as the orthodontic residents from Florida programs. All members and orthodontic residents are encouraged to attend this networking mixer. Please provide associate or employment opportunities prior to the event in order to coordinate introduction to potential match. If you are looking for an opportunity please provide a short bio and photo with your registration.

SATURDAY, MARCH 4TH
Ecstatic About Esthetics – Dr. David Kemp
8:30 a.m. – 5:00 p.m., 6 CEUs

What are the primary avenues for increasing an orthodontic practice's profitability? This unique presentation will help you learn how to unlock the keys to a successful practice, beginning at the most fundamental level.

Learning Objectives
• Develop a simple orthodontic business model
• Identify tactics to attract patients
• Explore methods to get patients into treatment
• Produce great results while treating quickly

3 Keys to Establish a Healthy Profitable Practice
Marketing: Identify Tactics to Attract Patients
• Understand the competition and potential threats
• Integrate patient-appealing business tactics
• Invest in training team members and creating a marketing budget
• Increase consumer and referral marketing efforts
• WOW your patients: the Ultimate Experience

Consultations: Discuss Methods to Get Patients Into Treatment
• Overcome objections from patients and parents
• Establish new patient processes
• Learn the impact of case fee reduction in your practice
• Fine tune your consultation to increase acceptance

Efficiency: Systems to Treat Quickly While Producing Great Results
• Bonding techniques that yield reduced failures
• Esthetic, controlled Class II correction
• Variable Prescription Orthodontics
• Wire sequencing with tandem wires, filling horizontal/vertical planes
• Treatment techniques and “pearls”
• Finishing and detailing to create beautiful smiles

We will also take a look at the benefits of virtual bracket placement.

Developing your Leadership Trifecta: Your Community, Your Practice, Your Profession

The FAO will host its second leadership development seminar that will focus on work-life balance, community involvement opportunities, AAO/SAO/FAO governance overview and education on other leadership programs that will enhance your development. Recommended reading and lunch will be provided.

Attendance limited to 12.

SUNDAY, MARCH 5TH
The Progressive Orthodontic Practice
Dr. Paul Tran
8:30 a.m. – 12:00 p.m., 3 CEUs

Over the past 20 years Dr. Tran has been in private practice of orthodontics in Louisville, Kentucky. Aesthetics has been one of the principal factors for the continual success of his practice. Dr. Tran’s presentation will focus on:

• Practice positioning
• Developing growth strategies for your practice
• Consultations, knowing and understanding your patients to help improve case starts
• Developing and transitioning to an aesthetic orthodontic practice
• Aesthetics of finishing and retention
Florida Association of Orthodontists
P.O. Box 611
Brandon, FL 33509

Florida Association of Orthodontists
Seventy-Seventh Annual Session

FAO 77TH ANNUAL SESSION EXHIBITORS

3M Oral Care
Carestream Dental
Cloud9ortho
Diatech
Dolphin Imaging
Forestadent USA
GC Orthodontics
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Invisalign iTero
LED Dental
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OrthoAccel Technologies Inc.
RMO, Inc
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Online Registration now available
www.faortho.org

Save The Date!

FAO Annual Sessions • March 2-4, 2018 • March 1-3, 2019
Renaissance Tampa Hotel International Plaza • Tampa, FL
Dr. David Kemp

Dr. Kemp earned his Bachelor of Science degree in Biology and Chemistry from the University of Tennessee at Martin. Dr. Kemp earned his Doctor of Dental Science degree from the University of Tennessee at Memphis. He also earned his postdoctoral Master of Science degree in Orthodontics from the University of Tennessee at Memphis.

Dr. Kemp continues to further his education by participating in and lecturing to various dental study clubs, both locally and internationally. He is an advocate for 3M Unitek speaking nationally and internationally on orthodontic appliances and techniques. His primary focus is to educate and impact orthodontists on how to connect the dots in learning how to play the new aesthetic orthodontic game and be able to increase metrics in their orthodontic practices. He is a member of the acclaimed philanthropic Pinnacle Study Group. He is a member of the American Association of Orthodontists, the Tennessee Association of Orthodontists and the Tennessee Dental Association. Dr. Kemp also serves on the advisory board of several companies. He helped to organize a de novo start up bank that is a locally owned community bank in Franklin, TN in 2007, Franklin Synergy Bank. Dr. Kemp has been practicing orthodontics in Franklin and Brentwood since 1986. Dr. Kemp has customized his Ultra Aesthetic orthodontic practice to align with the Desires of the Market.

Dr. Kemp is married to Rhonda McMillen Kemp. Rhonda holds a Bachelor of Science degree and a Master of Science degree. Rhonda owns a creative management firm. In her spare time, she is a freelance writer whose specialty is family history research.

Dr. and Mrs. Kemp have one son, Christopher, who lives in Nashville. The Kemps are avid fans of the Nashville Predators and the Tennessee Titans. In his spare time, Dr. Kemp loves to play golf and tries to squeeze in a round with his buddies when the opportunity arises.

Dr. Paul Tran

Dr. Tran was born in Hong Kong, China and grew up in Brazil. He speaks fluent Chinese and Portuguese. He attended the University of Houston for his undergraduate degree. He then went on to Baylor College of Dentistry where he earned his dental degree in 1990. Dr. Tran met his wife, Lynn (also a dentist), while he was an orthodontic resident at the University of Kentucky. He earned his certificate in orthodontics and Master of Science in 1994. He started Tran Orthodontics in 1995 and now practices in Middletown and Prospect, Kentucky. He has served in many capacities in organized dentistry such as president of the Kentucky Association of Orthodontists and a delegate to the American Association of Orthodontists. Over the past 20 years Dr. Tran has spent countless hours learning from the very best in dentistry and orthodontics. He is also an alumnus of the prestigious McLaughlin Program.

TJ Young, Comedian

A comedian, actor, and writer based in Brooklyn, NY, TJ Young brings a sense of boyish charm and energy to his brand of stand-up. TJ has performed at many of the best shows and venues around the country. He has earned awards at multiple national comedy festivals and toured extensively as one of the Beards of Comedy (Comedy Central Records / MSN.com). TJ has shared the stage multiple times with some of the biggest names in comedy such as Aziz Ansari, Doug Benson, Nick Kroll, Patton Oswalt, Emo Philips, and more.

Online Registration now available visit... www.faortho.org

Complete the FAO Survey and receive $15.00 off your meeting registration.

Visit... faortho.org/meetings/fao-annual-session or email lissette@wcdental.org
Florida Association of Orthodontists

Seventy-Seventh Annual Session

March 3-5, 2017

Renaissance Tampa Hotel International Plaza

ON-SITE REGISTRATION FORM

Name: ____________________________________________________  Badge Name: ________________________
Address:  __________________________________________________  Phone:  ____________________________
City: _______________________________  Zip: _ _________________  E-mail:  ____________________________

Registration

☐ Active Member $399.00  ☐ 3rd and 4th Year Members $100.00

 Fees:

☐ 1st and 2nd Year Members  ☐ Faculty & Retired Member FREE CE ($120.00 per dinner)
FREE CE ($50.00 per dinner)  ☐ Resident Member FREE

Payment Information:

☐ Credit Card

 CC # ________________________________ Exp. Date ______________ Zip Code __________

Signature ____________________________ CVV Code __________

☐ Check

Make check payable to FAO (and mail to address below)

Please Check Accordingly

Dietary Restrictions:  ☐ Vegetarian  ☐ Vegan  ☐ Allergy/Other _________________________

Friday

Preventing Medical Errors for Dentists  ☐ I will attend  ☐ I will not attend
AAO Legal Practice Mgmt. Residents Only ☐ I will attend  ☐ I will not attend
FL Domestic Violence Review for Dentists ☐ I will attend  ☐ I will not attend
Orthodontist Networking Mixer  ☐ I will attend  ☐ I will not attend
Bus Transportation  ☐ Yes  ☐ No
Dinner at University Club ☐ I will attend  ☐ I will not attend

Saturday

Breakfast  ☐ I will attend  ☐ I will not attend
Ecstatic about Esthetics  ☐ I will attend  ☐ I will not attend
Developing Your Leadership Trifecta ☐ I will attend  ☐ I will not attend
Lunch  ☐ I will attend  ☐ I will not attend
Dinner at Brio  ☐ I will attend  ☐ I will not attend

Sunday

Breakfast  ☐ I will attend  ☐ I will not attend
The Progressive Orthodontic Practice ☐ I will attend  ☐ I will not attend

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