



Mark your calendars

Upcoming meetings and events

- March 2-4, 2007 Florida Association of Orthodontists (FAO)
Annual Session - Renaissance Tampa Hotel International Plaza - Tampa, FL
- April 17-18, 2007 Dentists' Day On The Hill
- May 18-22, 2007 American Association of Orthodontists (AAO)
Annual Session - Seattle, WA
- October 31-
November 4, 2007 Southern Association of Orthodontists (SAO)
Annual Session- Westin Diplomat Resort - Hollywood, FL

FLORIDA ASSOCIATION OF ORTHODONTISTS NEWSLETTER

January 2007

Component
American Association of
Orthodontists



President's Message



Jorge Coro

Our first foray into the world of politics was an overwhelming success! Out of the 11 candidates that we supported with contributions nine were successful in their respective races. The two who did not win are in line for appointments by the new governor to key committees. We have made our presence known and have established a positive relationship with these legislators.

The logistics of the project proved to be daunting due to our inexperience in these matters. This however, was a great learning experience and we will only get better.

I need to thank our executive committee members for their help and Berneice Cox for her guidance and council. She proved to be very knowledgeable and well connected, her expertise was invaluable. Most of all we need to thank the members that pledged and those that sent us checks when asked.

It is incredible that another year has passed and our annual meeting is around the corner. Please make sure to mark your calendars and plan to attend. It is going to be an exciting and very informative meeting.

Sincerely,

Jorge

FAO 2006 Results - Candidates supported

Senator Ken Pruitt	Won	Senate President 2006-2008
Rep. Ellyn Bogdanoff	Won	House Majority Whip 2006-2008
Rep. Kevin Ambler	Won	Chairman Hillsborough County Delegation 2006-2008
Rep. Holly Benson	Won	Chairman, Safety & Security Council
Rep. Andy Gardiner	Won	Chairman, Government Efficiency & Accountability Council
Rep. Gayle Harrell	Won	Anticipate her being appointed to House Health Care Committee
Rep. John Quinones	Won	
Rep. Frank Atkisson	Won	
Peter Nehr	Won	
Rep. Susan Goldstein	Lost by 6% of vote	Anticipate her being appointed by Governor-Elect Charlie Crist
Kim Berfield	Lost by 2.4% of vote	Anticipate her being appointed by Governor-Elect Charlie Crist

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FLORIDA ASSOCIATION OF ORTHODONTISTS

**FAO Distinguished Service Award Recipient 2007:
Dr. Kim Reed**

Roland Roberts (Kim) Reed was born in East Lansing, Michigan in 1947 and moved to Florida where he graduated from Plant High School in Tampa in 1965. He received his D.D.S. from Emory University in 1971 and completed his orthodontic residency program at Emory University in 1973. After graduation Dr. Reed served in the Air Force at Edwards Air Force Base in California. In June 1975 he moved back to Florida to open his practice in a small four-room bungalow in Ocala on Silver Springs Boulevard. In 1979, he built his current practice and in June 2006 his son Judd Roberts Reed joined the practice. Reed Orthodontics also has a satellite location in Crystal River.

Dr. Reed immediately got involved in the FAO after attending his first FAO Annual Session and taking a position on the Bylaws Committee. Shortly thereafter, he was appointed to the Expanded Duties Certification Committee, where he has been responsible for providing certificates to orthodontic assistants statewide for the last 25 years. Dr. Reed served as FAO President in 1999-2000. At the SAO regional level, Dr. Reed has held positions on the Bylaws Committee, as the State Director for Florida, and as secretary/treasurer from 2004-2005. He continues to represent the state of Florida, as Second Senior Director of the SAO.

Dr. Reed and his wife Ann were married in 1968 and have two children, Emily and Judd. He is the proud grandfather of five, with another granddaughter due in March. His hobbies include: golf, snow skiing, boating, antique cars, RC airplanes, and fixing and building anything. Congratulations to Dr. Kim Reed, our recipient of the 2007 FAO Distinguished Service Award.



Dr. Kim Reed and family pictured from left to right: son-in-law Jeff and daughter Emily, Dr. Reed, wife Ann, daughter-in-law Amanda and son Judd and grandchildren Mitchell, Jackson, Sara, Sophia and Josephine.

- 2006 Annual Survey -

Fax to (813) 931-1851, mail to P.O. Box 611, Brandon, FL 33509 or complete on-line @ www.faortho.com

1. In which FDA district is your primary office located?
 Northwest Northeast Central
 West Coast Atlantic Coast South
2. How many years have you practiced?
 0-5 6-10 11-15 16-20 21-25 26-30 >30
3. Describe your current practice situation.
 solo practice group practice clinic practice
4. How many satellite practices do you have?
 zero one two three >3
5. Do you have an associate?
 Yes No
6. Do you need an associate?
 Yes No
7. My number of case starts for 2005 (Full treatment only)
 less than 150 150-200 201-250
 251-300 301-350 >350
8. Compared to 2004, my 2005 case starts:
 increased decreased stayed the same
9. Do you have the capacity to start more patients?
 Yes No
10. This year my fees have:
 increased decreased stayed the same
11. What percentage of your assistants are certified?
 100% 99-75% 74-50%
 49-25% 24-0%
12. Do you need an assistant?
 Yes No
13. Do you have a bonus system for your staff?
 Yes No
14. Do you provide medical insurance for your staff?
 Yes No
15. Do you pay for continuing education for your staff?
 Yes No
16. Do you provide any type of retirement plan for your staff?
 Yes No
17. What is your starting salary for a new Certified Ortho Assistant?
 \$8-10 \$10.01-12 \$12.01-14
 \$14.01-16 \$16.01-18 >\$18.01
18. What is your average salary for an experienced Certified Ortho Assist?
 \$8-10 \$10.01-12 \$12.01-14
 \$14.01-16 \$16.01-18 >\$18.01
19. Have you been visited by any type of federal or state regulator this year?
 Yes No
20. Do you use digital imaging in your office?
 Yes No
21. Do you use digital radiography in your office?
 Yes No
22. What are your normal treatment time intervals between adjustments?
 4 weeks 5 weeks-6 weeks 8 weeks
 10 weeks 11 weeks or more
23. How long does your average case take to complete?
 <12 months 13-16 months 17-20 months
 21-24 months >24 months
24. Do you do tooth whitening in your office after debanding?
 Yes No
25. What percent of your treatment is extraction?
 0-10% 11-25% 26-40%
 >40%
26. How many days a week do you see patients?
 <3 3 4 5 >5
27. Are you HIPPA compliant?
 Yes No Filed extension
28. Do you accept dental insurance plans that require you to discount your usual fee?
 Yes No
29. Are you covered by "Direct Assignment"?
 Yes No Don't know
30. Should the FAO meeting be opened to other AAO members?
 Yes No
31. Did you like the new weekend format for the annual meeting?
 Yes No
32. When do you plan to retire?
 This year 2-5 years 6-10 years
 10-15 years 16 years or more Currently retired
33. Do you use an Invisalign®-type system?
 Yes No
34. What percentage of your adult cases are Invisalign®-type?
 0-10% 11-20% 21-30%
 31-40% >40%
35. Does your office have a website?
 Yes No
36. Do you have an email address?
 Yes No
37. Is your office paperless?
 Yes No
38. Do you use self-ligating brackets?
 Yes No
39. What self-ligating bracket are you using?

40. Please list one "pearl" that you use in your practice. This will be collected and distributed in a future FAO Newsletter.

41. Please list preferences for future meetings. (Speakers and topics)

42. Please list areas you would like surveyed at next year's meeting.

43. What one specific thing can the FAO do for you?

44. If you have been in practice for 10 years or less and would like to participate in an FAO committee, please leave your name or email address here. _____

THANK YOU FOR PARTICIPATING IN THIS SURVEY!