

# FLORIDA ASSOCIATION OF ORTHODONTISTS

# NEWSLETTER

September 2009

Component  
American Association of  
Orthodontists



## President's Message

### Officers 2009-2010

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Dr. Ralph DeDomenico – Tampa, FL  
[double.de@verizon.net](mailto:double.de@verizon.net)

#### Vice-President

Dr. Joe LeCompte – Daytona Beach, FL  
[Uf1gator@msn.com](mailto:Uf1gator@msn.com)

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[jklenos@bellsouth.net](mailto:jklenos@bellsouth.net)

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Dr. Mark Lively – Stuart, FL  
[mdlively@bellsouth.net](mailto:mdlively@bellsouth.net)

Dr. Richard Mariani, Jr.  
South Miami, FL  
[dogrm@atlanticbb.net](mailto:dogrm@atlanticbb.net)

Dr. Leigh Curtis  
Fort Walton Beach, FL  
[curtis-family@cox.net](mailto:curtis-family@cox.net)

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Dr. Patricia Tapley – Gainesville, FL  
[ptapley@cox.net](mailto:ptapley@cox.net)

Dr. Randall Rigsby – Pensacola, FL  
[rprigsby@aol.com](mailto:rprigsby@aol.com)

#### Executive Director

Lissette Zuknick  
[Lissette@wcdental.org](mailto:Lissette@wcdental.org)

#### FL SAO Director

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Dr. Page Jacobson – Gainesville, FL

Dr. Robert Goldie – Orlando, FL

Dr. Brian Jacobus – Port St. Lucie

#### Editor

Dr. Jeremy Albert – Palm Harbor, FL  
[G8rjma@yahoo.com](mailto:G8rjma@yahoo.com)

Visit our website...  
[www.faortho.com](http://www.faortho.com)

Well, six months have gone by since our annual meeting in Tampa and your executive committee has been working to improve our organization.

We have developed a New Member committee and have enlisted many of our members to extend an open welcome to new orthodontists throughout the state by delivering packets and a greeting to these new members. It is important to have a friend during these hard economic times.

We have successfully hired a lobbyist in Tallahassee, Ms. Toni Large of Uhlfelder and Associates, to provide us with consulting services and representation in the Florida Legislature. Hopefully, we can be proactive on many legislative issues pertaining to orthodontists and have a voice with our representatives regarding our concerns. This will be especially important with President Obama's healthcare package on our doorstep.

We are in the process of recommending one of our members, Dr. William Kochenour, for an upcoming vacancy on the Board of Dentistry. We will need support letters from ALL our members to Governor Crist to help Bill in this quest.

We are also in the process of updating our Expanded Duties module to help our members comply with Florida law regarding use of assistants. This should be completed shortly. Please keep your assistants certified.

To be informed requires participation - get involved in your organizations at the local level. This will help you relate to the general dentists in your community. Talk up orthodontics and our involvement in protecting this great profession we have in Florida. Talk up how we are interested in the overall health of dentistry, whether it is improving the structure of the Board Exam or licensure by credentials – both hot topics on the BOD agenda. We need to be orthodontic specialists who are working together with our fellow dentists to become one unified body. Let everybody know we are not “a group on an island”, but we care about all of dentistry.



*Dr. Ralph DeDomenico*

*Continued on Page 3*

# Florida Orthodontic Programs Update

## UNIVERSITY OF FLORIDA

### Class of 2009 Graduates and Current Practice Locations:

**Dr. Ben Campbell** - Practicing with Dr. Bruce Bentley in Lynchburg, VA

**Dr. Brion Long** - Practicing with Christie Dental in Orlando, FL

**Dr. John Metz** - Opening his own practice in Land O' Lakes, FL

**Dr. Vo Danh Nguyen** - Practicing with Dr. Arthur Litowitz in Winter Park, FL



### Faculty Update

**Leandra Dopazo, DDS, MS**, Clinical Assistant Professor of Orthodontics, received an AAO Full-time Faculty Development Award that will fund her clinical position for 3 years.

**Calogero Dolce, DDS, PhD**, Associate Professor of Orthodontics, was appointed as Clinical Director for the Orthodontic Graduate Program.

**Tim Wheeler, DMD, PhD**, Professor and Chair of Orthodontics and Assistant Dean of Advanced and Graduate Education, was appointed as the Academy 100 Eminent Scholar for the UF College of Dentistry. The Academy 100 is a scholarship society established through the Florida Dental Association in the 1960s to help fund scholarships for student dentists and to promote the creation of a dental school in Florida. In 1984, the Academy 100 created the eminent scholar chair. Parker E. Mahan was the first appointee to the chair and when Mahan retired in 1993, the chair was assumed by Ivar Mjor. The chair has been vacant since Mjor's retirement in 2008. Criteria for the Eminent Scholar Chair includes "outstanding professional reputation and outstanding contribution of scholarly activities."

### Department and Research News

The orthodontic program is celebrating its 30<sup>th</sup> year of educating orthodontic residents. The annual **Ortho-gators Alumni Meeting** will be held on Saturday October 24, 2009 at the Hilton Conference Center in Gainesville, FL. Dr. Ronald Roncone will discuss self-ligation for the continuing education seminar.

**Dr. Shannon Holliday** received a Faculty Enhancement Award from UF for Summer and Fall '09 semesters.

**Dr. John Neubert** has received bridge funding from the UF College of Dentistry.

**Dr. Vo Danh Nguyen** won 3<sup>rd</sup> place in the basic science category of the Charley Schultz Resident Scholar Award Competition sponsored by Dentsply GAC at AAO in Boston this year.

## JACKSONVILLE UNIVERSITY

### Class of 2009 Graduates and Current Practice Locations:

**Dr. Matt Akridge** - Practicing in Louisville, KY

**Dr. Ginny Baker** - Practicing in Denver, CO

**Dr. Shefeena Chatur** - Practicing in Seattle, WA

**Dr. Andrew Crabill** - Practicing in Frisco, CO

**Dr. Dave Ferguson** - Practicing in Kansas City, MO

**Dr. Kiren Gehani** - Practicing in New York, NY

**Dr. Reza Ghajarnia** - Practicing in Pittsburgh, PA

**Dr. Scott Law** - Practicing in Austin, TX

**Dr. Susan Park** - Practicing in San Jose, CA

**Dr. Mahtab Partovi** - Practicing in Los Angeles, CA

**Dr. Russ Trapnell** - Practicing in Albuquerque, NM

**Dr. Lily Workman** - Practicing in San Diego, CA



### Faculty Update

Two new half-time clinical faculty will be joining Jacksonville's staff this fall, **Dr. Bill Swigler** from Stuart, FL and **Dr. Ron Cooper** from Charleston, SC. Drs. Swigler and Cooper will be taking time from the private practices to support orthodontic education through clinical instruction for the JU residents.

### Department and Research News

JU celebrated its 5<sup>th</sup> graduating class in July 2009. The orthodontic residency program is expanding as well, accepting 1 student per year into a new program designed to train orthodontic educators. The 3 year program is being offered in conjunction with the School of Education at Jacksonville University. Upon successful completion, the graduates will receive their orthodontic certificate, as well as a Masters in Educational Leadership.

JU's first class in their Fellowship in Clinical Orthodontic Research completed their one year program at the end of June 2009.

**Dr. Nona Nahgavi, Dr. Sheetal Patel, Dr. Ulysses Guzman, and Dr. Marlon Moldez** have all applied and been accepted to post graduate orthodontic programs around the country. Each Fellow was able to start over 30 cases during their Fellowship and participated as well in at least three faculty supervised research projects.

The annual JU research day was held on June 23, 2009. Residents presented their research projects in a formal Powerpoint presentation format. From these presentations, specific projects were chosen to be submitted to the SAO for table clinic presentation at the upcoming SAO annual meeting.

# NOVA SOUTHEASTERN UNIVERSITY

## Class of 2009 Graduates and Current Practice Locations:

**Dr. Lucas Boe** - Practicing in Cedar Falls, IA  
**Dr. Thanh Bui** - Practicing in Dallas, TX  
**Dr. Gina Cozzarelli** - Practicing in Weston, FL  
**Dr. Matthew Freedman** - Practicing in Naples, FL  
**Dr. Naemah Lewis** - Practicing in Tampa, FL  
**Dr. Claudia Succar** - Practicing in Miami, FL  
**Dr. Travis Weeks** - Practicing in Orlando, FL



### Department and Research News

As of July 1, 2009, the orthodontic residency program has moved from a 24 month certificate program to a 30 month concurrent certificate / MScD program to enhance the education process for residents. The college has recently acquired a CB/CT machine, in addition to a soft tissue laser which will be integrated into patient care. Temporary Anchorage Devices (TADs) are being utilized on a regular basis as well.

### 2nd Year Residents' Research Studies

**Dr. Paul Johnson III** "Prevalence of orthodontic tooth extractions: A comparison between residency programs and private practice"  
**Dr. Brad Gaynier** "Midpalatal suture opening in skeletally mature patients"  
**Dr. Marianela Cardenas** "A comparison in shear bond strengths between a light-cure and chemical-cure composite when used with a self-etching primer"  
**Dr. David Bonebreak** "A comparison in shear bond strengths of a self-etch adhesive when used with light-cure and chemical-cure protocols"  
**Dr. Jim Raman** "An in-vitro evaluation of the effect of bracket profile depth on shear bond strengths"  
**Dr. Trina Bruchal** "An in-vitro evaluation of the release of silver ions from OrthoShield Safe-T-Tie orthodontic ligatures over a 30 day period"  
**Dr. Prathema Paleti** "Correlation between intermolar arch width ratio with that of Angle's classification"

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## President's Message (cont'd)

Not only can you support dentistry through participation at the local level, but we all need to support our AAOPAC. This is our way to get national representation to protect orthodontics. We need to have people on our side and be heard. The AAOPAC will give us visibility.

Please "save the date" March 5-7, 2010 in Tampa. Dr. LeCompte has planned perhaps the most exciting meeting for all of us, especially the young practitioners. He has arranged for Paul Zulke, Lee Ann Peniche, and Dr. Mike Mayhew to give us a day and half of outstanding material. Our young members will not want to miss this meeting. These speakers will give your practice financial and management direction that will last your entire career. It is not often that we can get three such great speakers in our state. Mark the date in your planners now and plan on being in Tampa for a great meeting along with camaraderie with your fellow orthodontists.

We have chosen the greatest profession and need to tell everyone how happy we are even in these tough economic times.

Enjoy the rest of the summer and keep a positive attitude for orthodontics and your practice. Your executive committee will be continually working for you.

Sincerely,  
*Ralph*

# **EMERGENCY ACTION NEEDED FROM ALL FAO MEMBERS**

## **HELP APPOINT AN ORTHODONTIST TO THE FL BOARD OF DENTISTRY – DR. WILLIAM KOCHENOUR**

The following was sent via email blast. If you did not receive this, FAO does not have your email address. Please contact the FAO with your email address to receive future important information from your association, call 813-903-8811 or email Lissette at [lissette@wcdental.org](mailto:lissette@wcdental.org).

We would like to have representation on the **Board of Dentistry**. The time is now...we have the person....and the opening will be forthcoming! Your action is needed ASAP! This request cannot wait...time is of the essence.

We need to act by writing to the governor with a volume of letters to make him take notice.

We have over 500 members and your FAO leadership would appreciate your letter to the governor either as the letter below or modified if you desire. Our lobbyist recommended the best wording for this purpose. Please help your organization get representation in this time of Licensure by credentials, reciprocity and possible elimination of the Board exam as we now know it.

Please send your letter now while it's on your mind. Your organization needs your support now.  
On your stationary:

Date

The Honorable Charlie Crist  
ATTN: Governor's Appointments Office  
400 S. Monroe Street  
The Capitol Building 7th Floor, Suite 705  
Tallahassee FL 32399-0001

RE: The Appointment of Dr. William Kochenour to the Board of Dentistry

Dear Governor Crist:

As a member of both the Florida Association of Orthodontists and a member of the Florida Dental Association, it is my pleasure to send this letter of endorsement for the appointment of Dr. William Kochenour to the Board of Dentistry.

Dr. Kochenour is an outstanding member of our profession and an invaluable member of our Association. He would be an outstanding addition to the Board of Dentistry and would add the much needed voice and perspective of an orthodontist to the Board.

As a practicing orthodontist in Florida for 28 years, Dr. Kochenour has my respect, and you can be assured he would be an outstanding Gubernatorial appointment.

In addition to his outstanding professional accomplishments, he is committed to improving access to dental care for Floridians. He is the southern representative on the Council on Orthodontic Health Care as they look nationally at initiatives to improve access to care. At the local level, he volunteers at the Gulf Coast Dental Outreach Clinic and for the last 26 years, he has been a member of the All Children's Hospital Cleft Palate Committee team in St Petersburg.

For these reasons, both his outstanding dental career and his commitment to champion causes that help Florida's less fortunate, he is our recommendation to fill the vacant seat on the Board of Dentistry.

Sincerely,

Dr. (insert name)

Cc: Please email or send your copy to the FAO office: P.O. Box 611, Brandon, FL 33509 or [lissette@wcdental.org](mailto:lissette@wcdental.org)

## FAO LEGISLATIVE OUTREACH

The Florida House of Representative's under Speaker Larry Cretul has re-structured the Committees and Councils for the 2010 Legislative Session. With new legislators on the House Health Care Committee, now is the perfect time for FAO members to reach out to their local elected State Representative, as well as to their State Senator.

Join the FAO effort by letting us know if you are interested in being the key contact in your area. The FAO will coordinate the effort by pairing you with your local legislator, and providing you with all the information and resources you need to make an introductory contact and let that legislator know that you are available should they, as a member of the Health Care Regulation Committee, need any additional information on orthodontic or dental issues before their committee.

We'll keep you posted as well during the Legislative Session, and alert you anytime we need you to reach out to your Senator and Representative and share our concern or support on any pending legislation before the Florida Legislature that would impact FAO and our members. We'll provide you all the information you need, if you will provide FAO the hands on interaction with Florida's policy makers as their local voice back home. We are happy to add FAO's new lobbyist to our team, Toni Large, and we will be increasing our legislative effect throughout this year.

So join our legislative team and be our hometown voice to those elected to represent us at the Florida Capitol. Contact FAO today with your interest, (813) 903-8811 or email Lissette at [lissette@wcdental.org](mailto:lissette@wcdental.org).

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### A Case for a Council on Orthodontic Health Care Consultant/ Third Party Liaison representing the AAO

As dentistry's first specialty it is paramount that we keep abreast of the changing political climate which governs our profession. As the providers of this health care, there needs to be continuous presence at the leadership table that makes decisions on how we traverse the course of our future. There are other influences who want to be overseers of what we do & how we do it. However they are not the doctors delivering the care to our patients. The dental benefits industry is competitive, and National Association of Dental Plans (NADP) has the mission, vision and education to be the leader and voice to Washington. The experience gained by Council of Orthodontic Health Care (COHC) attendance at ADA Code Committee meetings and Specialty Code meetings in Chicago combined with our attendance at National Third Party Dental meetings has provided opportunities for the AAO to build important relationships with key ADA and Third Party Dental Plan Administrator policy making individuals who influence our professional future. **The advantage of knowing and working with the same people year after year cannot be overstated, as confidence, credibility and continuity are the currency of negotiation in Chicago.** Of all the dental players with issues to resolve; orthodontics and endodontics are the only specialties not represented by an official spokesperson, known and respected by ADA officials, staff, and Insurance representatives. Orthodontics has been at a disadvantage, a situation that has been experienced by our ever-changing COHC members who have had the opportunity to witness this first hand and it is part of the reason for our failure for modest code reform. Orthodontics cannot make progress for its specialty without the understanding and support of dentally intentioned players who have all earned their place by diligence, good preparation, and longevity.

A motion was passed at the July 11, 2009 COHC meeting that recommended AAO Trustees open up a salaried position for a member orthodontist familiar with Codes and Dental Plan issues to represent and safeguard AAO positions and act as AAO liaison to all pertinent ADA/ Third Party meetings as well as Dental Plan national meetings. This position would require significant travel to appropriate meetings, continual relationship building, and accountability to the AAO. If you feel this would benefit you and your specialty, please contact your Trustee Mike Rogers: [bracesmbr@aol.com](mailto:bracesmbr@aol.com) and ask him to support this important measure. Our FAO member Dr. John Harrison has been on COHC for the last eight years, and knows most of the contacts personally. Remember he authored the SAO and then the AAO manual on insurance, which is on the AAO website. He would be an excellent choice for this position. Encourage our Trustee, your colleagues to contact others & their AAO Trustees to approve this new category of service to our organization and nominate John for the position.

## FAO Pearls

The following pearls were provided by members that completed the March 2009 Survey. Complete survey results are available on the FAO's website ([www.faortho.org](http://www.faortho.org)).



- Have regular staff meetings.
- Use 3M Bumper Guards.
- Call patients at night after a long appointment or bonding.
- See problem patients on a weekly basis.
- Two weeks prior to debanding place arch wires on anterior teeth only and use seating elastics when necessary.
- Different bracket placement for open and deep bite cases.
- Place lig ties on cuspids to stop arch wire sliding on self-ligating brackets.
- Don't put off using TADs in your office.
- Compliment your staff daily.
- Take staff on a cruise and give extra cruise dollars for patients they recruit.
- If you take digital photos, using a camera with a single point flash, you can control the position of the shadow by rotating the camera 90 to 180 degrees. This is especially useful for placing the shadow behind the patient's head on a profile view instead of having the shadow under the chin and nose.
- Implement hygiene cards to send home with patients with clinical pictures to help patients with poor hygiene. Similar to a "report card".
- Use dental floss to help pull an arch wire into the bracket.
- Use esthetic recontouring to improve the shapes of the anterior teeth at the end of treatment.
- Use dexamethasone elixir for patients with intraoral ulcers.
- Track SOS visits monthly and discuss possible causes and remedies at monthly team meetings. Keeps up awareness and improves procedures.
- Use the Damon system as an auxiliary to resolve severe problems then change treatment brackets.
- Create a Facebook page for your office.
- Make instant elastic buttons by filling a spacer with flowable composite. Then remove the spacer after bonding and light curing. Facilitate removal by pre-cutting the spacer.
- Have patient send a handwritten letter to their parents thanking them for their braces.
- Do less Phase 1's. Patients will appreciate the honesty if their child does not need it and come back for full treatment later.
- Use post treatment patient satisfaction surveys.
- Go paperless.
- Use Band-Lok Blue to cement Herbst crowns. It is easy to remove.
- Take a 2 hour lunch every day.
- Use Fuji Glass Ionomer for molars.
- Take digital photos and panorex before exam and have photos displayed for initial exam. It improves acceptance.
- If you are having trouble de-rotating lower incisors, place two wires in self-ligating brackets. (.014x2 or .012 + .014)

# Florida Association of Orthodontists

Component  
American Association of  
Orthodontists



## Seventieth Annual Session

March 5-7, 2010

Renaissance Tampa Hotel International Plaza

# 70th

### *“Practice Enhancement”*

*Featuring the Following Distinguished Panel of Speakers & Their Topics*

**LeeAnn Peniche (Moderator)** – Portland, OR

- *Practice Management & Enhancement*

**Paul Zuelke** – Portland, OR

- *Financial Business Enhancement*

**Dr. Mike Mayhew** – Boone, NC

- *Clinical Enhancement*  
(Sponsored by: *Ormco Orthodontics*)

**Holly Armentrout** – Mobile, AL

- *Technical Practice Enhancement*

### ***Making the Grade***

What's on your practice's report card? How do you compare to your competitors? Are you setting the curve or just doing what it takes to get by? These are questions all doctors need to ask themselves in order to better their practice and motivate their team for success! We all want to achieve an “A” when it comes to patient service, clinical progress and superior treatment results. This invaluable lecture from consultant and expert LeeAnn Peniche will ensure you become an A student in no time! Without the essential knowledge of what it takes to achieve excellent case acceptance and a strong community and professional presence, while remaining profitable, you are going to get schooled by your competitors. This must-attend course focuses on the nuts and bolts of what a doctor needs to know, do, and inspire for ultimate success. Learn to embrace the systems that create strong referrals. Achieve greater case acceptance and greater participation from your valuable staff by recognizing key factors that affect the future of your practice. Discover the keys to successful team motivation and how the right rewards lead to increased satisfaction among team members as well as an increase in patients and profits. You don't want to miss this cheat sheet to practice success!

Dr. Mayhew has practiced pediatric dentistry and orthodontics in a dual practice environment for 23 years. He will discuss office efficiencies developed through coordinated efforts from practice management consultants, office staff, and “years of experience.” Office procedures from new patient phone calls through treatment start, treatment management, and retention protocols will be reviewed. Specifically, Dr. Mayhew will discuss the impact of new technologies introduced in his practice from the digital world of photography, x-rays, study models developed from intraoral scans rather than impressions, virtual orthodontic alignment in diagnosis and treatment planning and indirect bonding techniques, as well as the impact of self-ligation orthodontic appliances and temporary anchor techniques. High tech and warm touch can be merged to offer our patients the ultimate experience as we create the smiles of their lives!

### **Hotel Information**

Renaissance Tampa Hotel International Plaza – 4200 Jim Walters Boulevard, Tampa, FL 33607 **(813) 877-9200**

FAO room rate \$189.00 + tax • **1-800-644-2685** or online [www.marriott.com](http://www.marriott.com) code: faofao

## **ACTIVE MEMBER CERTIFICATE NOW AVAILABLE**

Recently the FAO has created a membership certificate suitable for framing and displaying in your office. Certificates for new members within the past two years were automatically generated. If you would like to receive an FAO Active Member certificate please send us your name and one will be mailed to you. Contact the FAO at (813) 903-8811 or email Lissette at [lissette@wcdental.org](mailto:lissette@wcdental.org).

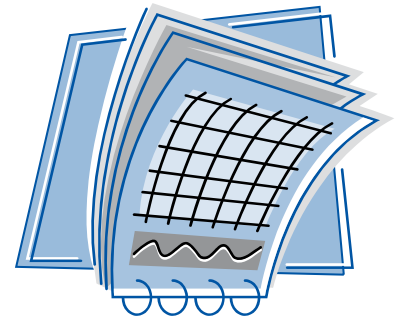
# Florida Association of Orthodontists

P.O. Box 611

Brandon, FL 33509

(813) 903-8811

## Mark your Calendars - Upcoming Meetings & Events



Sept 23-27, 2009	Southern Association of Orthodontists (SAO) Annual Session The Homestead Hot Springs, VA	March 5-7, 2010	Florida Association of Orthodontists (FAO) Annual Session Renaissance Tampa Hotel International Plaza Tampa, FL	April 30 - May 4, 2010	American Association of Orthodontists (AAO) Annual Session Washington, DC	June 10-12, 2010	Florida National Dental Convention (FNDC) Gaylord Palms Hotel and Convention Center Orlando, FL
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